

FALL 2017

# TOMORROW'S HARVEST

Leaving a Legacy with the  
Greater Cleveland Food Bank

Jae'shun at the  
Bishop William  
Cosgrove Center



## Meals and a Brighter Future

**No child deserves to go hungry. But tragically, many children are at risk right here in our community.**

They're regular kids like Jae'shun. His mom Inez is struggling with poverty, homelessness, and unemployment. She can't provide for her son the way she wants.

But thanks to caring people like you, this sweet 4-year-old is getting good food to eat. "I'm really grateful for the Greater Cleveland Food Bank and their partner agency, the Cosgrove Center," Inez says. "They're protecting Jae'shun. He doesn't have to worry about how bad things could really be for us."

Right now, mom and son are staying at the

Bishop William Cosgrove Center in downtown Cleveland, a partner agency of the Greater Cleveland Food Bank. Every day, they receive nutritious meals, including fresh fruits and vegetables.

Of course, if you ask Jae'shun about that healthy food, he shakes his head. "Yuck! I like pizza and chicken nuggets. And chips," he adds.

But mom knows better. She knows he's got to eat well. That's why she goes out of her way to make him eat his carrots and apple slices. "We're not

**Jae'shun and his mom are homeless right now. But thanks to caring people like you, they aren't going hungry.**

*(Continued on Page 4)*



Greater Cleveland  
Food Bank

### OUR MISSION:

Working together to ensure that everyone in our communities has the nutritious food they need every day.

# How can legacy gifts help for decades to come?

## When you include the Greater Cleveland Food Bank in your estate plans:

- 50% of your gift is invested in capital projects that dramatically strengthen our effectiveness. Recent examples of capital upgrades include new equipment for our kitchen, where a dishwasher (our first one, ever), refrigeration unit, and ovens were recently purchased – all of which are now helping us provide more meals more efficiently.
- The other 50% is invested in our endowment, which provides annual interest payments in perpetuity. This money provides hundreds of thousands of meals each year, and will only grow in the years ahead.

In other words, legacy gifts will be making life better for hungry neighbors across Northeast Ohio for decades to come.



## Sowing Today for Tomorrow's Harvest

Kristin Warzocha, President & CEO

Food Bank supporters are often surprised when I tell them that the summer is one of our busiest times of year. Hundreds of thousands of school children have the summer off, and that causes challenges for parents. As the working mother of two girls, I need to make sure that I have someone to care for them each day when they are out of school. For low-income working parents, paying for this additional child care, on top of meals that their kids usually get for free at school, can be an enormous burden. Their budgets are tight year-round, but never more so than in the summertime. Thankfully, free, nutritious meals are available at more than 100 sites, created in our very own Greater Cleveland Food Bank Kitchen. Fresh produce for many families is available this summer for people right here in Northeast Ohio.

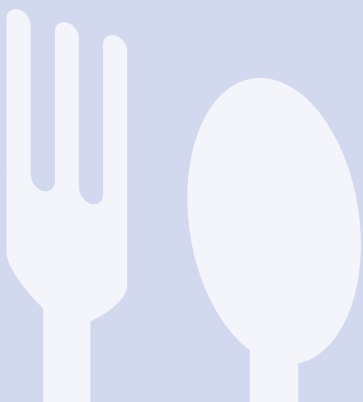
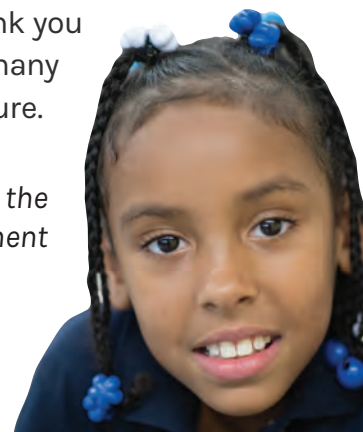
**Your support really does provide more than a meal – you're changing lives for good!**

None of this would be possible without your compassion and generosity. Your support is helping us distribute more than 18 million pounds of healthy fruits and vegetables every year. Over and over again, we hear parents say how much this means to them. Without this help, they say, their children simply wouldn't have anything healthy to eat. As health professionals increasingly link nutrition in childhood to an individual's long-term well-being, it's clear that your support really does provide more than a meal – you're changing lives for good!

And when you leave a legacy gift to the Greater Cleveland Food Bank, you'll be having this same transformative impact on children for generations to come. Thank you for your loyal support, and for giving so many children in our community a brighter future.

Young girl from the University Settlement

*Nutritious meals for children help to ensure their long-term well-being.*



# Including the Greater Cleveland Food Bank in Your Will

When you designate a gift to the Greater Cleveland Food Bank in your will, you not only create a legacy that fights hunger – you also free more of your assets from estate taxes.



Joseph Wilson, Heather Wilson, Teighan and Gracie at East Shore

Making a gift in your will is simple and revocable (meaning, you can change your mind) – and almost always includes significant tax savings for your loved ones. Because these gifts include a portion of your life’s work, donors are truly able to make an incredible impact and leave a lasting legacy for those in need.

If you would like to include the Greater Cleveland Food Bank in your will, please share the good news (or any questions or concerns) with our **Strategic Gifts Manager, Kristen Glazer**. Reach her at [KGlazer@ClevelandFoodBank.org](mailto:KGlazer@ClevelandFoodBank.org) or **216-738-2056**.

Then, give this sample bequest language to your attorney: “I give, devise, and bequeath to the Greater Cleveland Food Bank, tax identification number 34-1292848, 15500 South Waterloo Road, Cleveland, Ohio 44110 (insert percentage, amount or nature of gift, or remainder of estate) to be used for programs and services that fight hunger.” (If you don’t have an estate planning attorney, Kristen can provide several names for you, too.)

## Simple Will

Family 65%	IRS 35%
---------------	------------

## With Charitable Planning

Family 75%	IRS 13%	Charity 12%
---------------	------------	----------------

\*Chart is for illustration purposes only. Please consult an advisor regarding your particular scenario.

**Please create a legacy that fights hunger in Cleveland and across Northeast Ohio by including the Greater Cleveland Food Bank in your will. Thank you!**

# Serving Up a Hearty Portion of Compassion

Perhaps nothing represents the caring heart of the Greater Cleveland Food Bank quite so well as our kitchen. Every day, five cooks lead a team of volunteers to prepare more than 5,000 meals for hungry children, families and seniors in our community. In the summer, when many children face a higher risk of hunger, that number rises to over 7,000 meals a day!

It’s impossible to measure the positive impact of this nutritious food on so many young lives. But one thing’s for sure: We could never provide these meals without generous friends like you.



Jedene, cook from the Greater Cleveland Food Bank kitchen

**Give with trust & confidence.**

**4 Stars**  
for financial  
stewardship and  
accountability



# 3 Ways to Create a Legacy

## 1 Gift in Your Will

Designate the Greater Cleveland Food Bank as the beneficiary of a specific monetary gift in your will, or a percent or residue of your estate. (See page 3 for more info.)

## 2 Retirement Assets

Your IRA, 401(k), 403(b), and other retirement accounts can not only fight hunger in our community – they may also lower taxes for your other beneficiaries.

## 3 Life Insurance

When you make the Greater Cleveland Food Bank the owner and beneficiary of your life insurance policy, your premium payments are tax-deductible.

The information provided in *Tomorrow's Harvest* is not professional tax or legal advice. Please consult an advisor about your specific situation. If you have any questions, you and/or your attorney and financial advisors are invited to contact Kristen Glazer, Strategic Gifts Manager at [KGlazer@ClevelandFoodBank.org](mailto:KGlazer@ClevelandFoodBank.org) or 216.738.2056.

# Why I Joined Tomorrow's Harvest

In the words of members . . .



Jane

"The Food Bank is my most cherished organization because I've witnessed how well they spend their money and all they accomplish . . . It's about gratitude for what you have. People helped me get to where I am, this is just something I can do to give back."



Don & Nancy

"Contributing to the Food Bank in memory of my parents honors what I saw them and my grandparents doing – giving to help others achieve a better life."



Bruce & Donna

"Anyone paying attention to Northeast Ohio knows there are an awful lot of people in need . . . We wanted to share our assets with groups in the community who do important things, and we know the Food Bank helps people who really need it. It provides real benefits for real people every day."



## Meals and a Brighter Future

continued from Page 1

just eating – we get to eat well," Inez says. "I have hope for the future again, and I thank everybody who's helping us get there."

**Thank you for ensuring that Inez and Jae'shun have enough to eat! When you join *Tomorrow's Harvest*, the planned giving society of the Greater Cleveland Food Bank, you ensure many more children and families receive urgently needed nutritious food.**

**You have the power to inspire, too! To share your story, email Kristen Glazer at [kglazer@clevelandfoodbank.org](mailto:kglazer@clevelandfoodbank.org).**



Greater Cleveland  
Food Bank



15500 South Waterloo Road  
Cleveland, OH 44110-0002  
216.738.2265  
[GreaterClevelandFoodBank.org](http://GreaterClevelandFoodBank.org)

