

HOW TO HOST **A** DRIVE

1

REGISTER

Register your drive at GreaterClevelandFoodBank.org/HFHRegister.



2

SET GOALS

Determine a goal and organize activities to raise funds. Every dollar donated can help to provide four nutritious meals for our hungry neighbors! Companies that donate an average of \$100 per employee are recognized as Emerald Level partners.



3

RALLY YOUR TEAM

Recruit a committee to assist with planning events and activities. Engage members of your organization's leadership team. Support of management is key to a successful drive!



4

SPREAD THE WORD

Share info about your drive via email and social media. Send regular progress updates and appeals for support to your team, friends, and family.

Materials for promoting and tracking your drive are available at GreaterClevelandFoodBank.org/HFHMaterials.

5

SUBMIT YOUR DONATIONS

Fill out a contribution report and send or drop off your donations to the Food Bank by May 24, 2020.

For more details, visit: GreaterClevelandFoodBank.org/HFH.



6

CELEBRATE!

Join us as we celebrate your hard work at our Harvest for Hunger Recognition event on June 10, 2020.



HARVEST FOR HUNGER FUN FUNDRAISING IDEAS

SET UP A VIRTUAL FOOD DRIVE

Create a customized donation page for your organization in just minutes. Learn more at GreaterClevelandFoodBank.org/VFD.

MAKE IT A COMPETITION

Determine a goal and organize activities to raise funds.

HOST CASUAL DAYS

For a donation to Harvest for Hunger, employees can dress in jeans or fun attire on designated days.

INVOLVE FOOD

Host a bake sale, doughnut + coffee sale, chili cook-off, or ice cream sundae bar.

HOST A RAFFLE /SILENT AUCTION

Gift cards to local restaurants, spa packages, and concert/event tickets make for great raffle items!

MATCH YOUR GIFTS

If your organization has a matching gifts program, encourage colleagues to complete the necessary paperwork to add additional value to their gifts!

For more fun fundraising ideas, visit GreaterClevelandFoodBank.org/HFHCoordinator

For more information

call 216.738.2140 or email HarvestForHunger@ClevelandFoodBank.org or visit us at GreaterClevelandFoodBank.org/HFH